



Michigan Association for Institutional Research

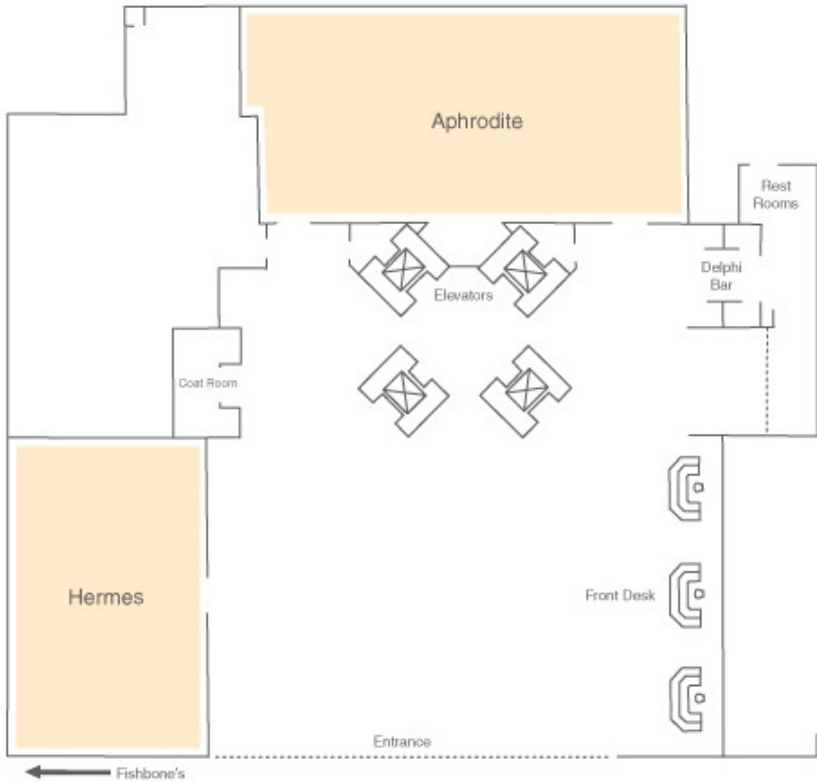
24th Fall Conference

November 3 – 5, 2010

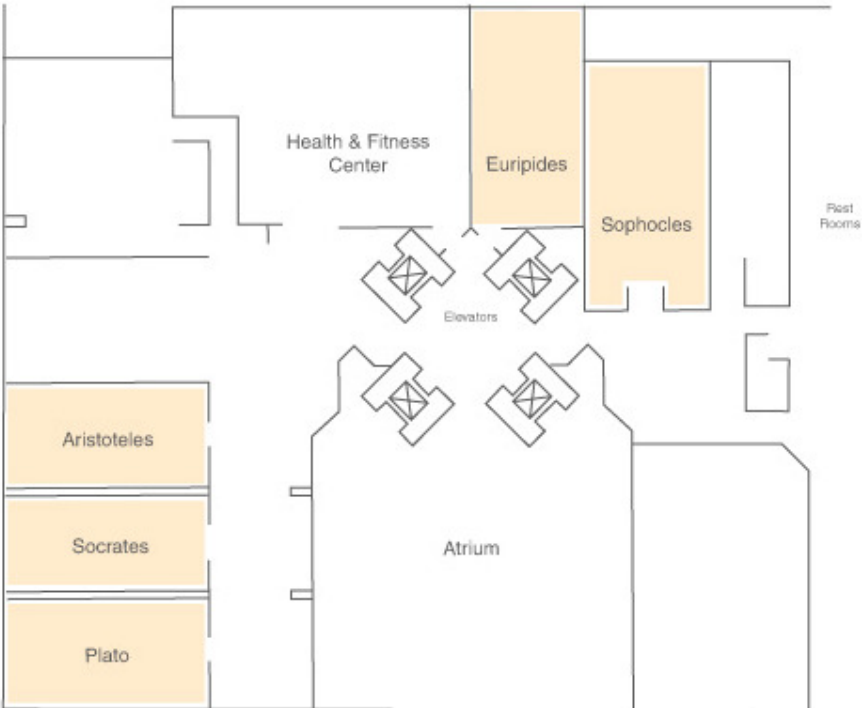
Detroit, Michigan

Atheneum Suite Hotel Floor Plan

First Floor



Second Floor



November, 2010

Dear Michigan Association for Institutional Research Members

It is that time of year again. It is time for us to come together and share our experience, knowledge, skills, and abilities as it relates to institutional research. And, as always, the Michigan AIR Fall conference is our forum for doing so.

The theme for this year's conference is *We Are All In This Together*. This theme was chosen by the steering committee because it recognizes the efforts of many parties involved in the educational process. For instance, one of the sessions for this year's conference is *How Do Public Schools Help Students' Preparation for College?* It is an investigation into how high school tracking systems prepare students for college. Complementarily, the session *Students That Take Developmental Math and English Early Will Be More Successful* examines the approach that an institution of higher education takes to prepare their students for the rigors of college. Furthermore, there will be an update to the *Michigan P-20 Longitudinal Data System*. And, to really accentuate this year's theme, our keynote address will be delivered by none other than Robert Bobb the Emergency Financial Manager for Detroit Public Schools.

The steering committee hopes that you will enjoy the conference this year. Not only will this conference whet your critical thinking appetite but it will also whet your appetite for fun. How, you may ask? This year the conference is in downtown Detroit at the all-suite Atheneum Hotel directly across the street from the Greektown Casino. So, not only is the casino available for your enjoyment but also Caesars Windsor Hotel and Casino is right across the Detroit River in Canada and the Detroit Institute of Arts, Motown Museum, and General Motors Global Headquarters are within a five mile radius of the Atheneum Hotel and your amusement.

So, thank you for joining us. You will not regret it. And, to quote our colleague Doris Lewis, "...you will soon learn we are a serious group; we're serious about having fun!"

Sincerely,

Stephanie Wren, Chairwoman
Michigan AIR Steering Committee 2010

Schedule at a Glance

WEDNESDAY, NOVEMBER 3, 2010

Time	Session Title	Location
9:00a – 10:30a	Steering Committee Meeting	
11:30a - 1:00p	Registration	Lobby
1:00p - 4:30p	Pre-Conference Workshop- Art, Science, and Sweat of Survey Research <i>Heath Chelesvig, Paul Duby, Erin Shirey, Reuben Ternes, Stephanie Wren</i>	Sophocles
4:30p - 5:45p	Registration	Lobby
6:00p	Dinner Opportunities	Lobby

THURSDAY, NOVEMBER 4, 2010

Time	Session Title	Location
7:30a - 9:00a	Registration	Lobby
8:00a - 9:00a	Continental Breakfast	Aphrodite
9:00a - 9:45a	Michigan P-20 Longitudinal Data System <i>Nick Baker, Kirtland Community College; Gail Ives, Mott Community College</i>	Hermes <i>(Stephanie Wren)</i>
9:45a - 10:00a	Break	Aphrodite
10:00a - 10:30a	Bridging the gap between K-12 and Post-Secondary Education <i>Karen Ridgeway - Detroit Public Schools</i>	Hermes <i>(Stephanie Wren)</i>
10:30a-10:45a	Break	Aphrodite
10:45a-11:30am	Session I	
	Reaching Out To Our Local Businesses <i>Zheng Wang, Eleanor Swanke Fox - Oakland Community College</i>	Euripides <i>(Kathy Aboufadel)</i>
	Factors Associated with Bachelor Degree Attainment by Community College Transfer Students <i>Roger Mourad - Washtenaw Community College</i>	Aristoteles <i>(Reuben Ternes)</i>
	Financial Aid Budget Deficits: How and Why it Happens <i>Robert Roe, David Buhl - Alma College</i>	Sophocles <i>(Stephanie Wren)</i>
12:00p-1:30p	Lunch/ Business Meeting	Aphrodite
1:45p – 2:30p	Session II	
	IPEDS Resources and Updates <i>Eileen Brennan - Oakland Community College; Bill Mahler - Kettering University</i>	Sophocles <i>(Roma Heaney)</i>
	Visualize It! <i>Janet Maschke - Davenport University</i>	Euripides <i>(Kathy Aboufadel)</i>
2:30p - 2:45p	Break	
2:45p - 3:30p	Session III	
	Data, Data Everywhere <i>Patricia Worso - Michigan State University</i>	Aristoteles <i>(Mary Meier)</i>
	Examining the Differences in Student Engagement based on Family Educational Background, Age, and Educational Aspiration <i>Heath Chelesvig- Grand Rapids Community College</i>	Sophocles <i>(Erin Shirey)</i>

THURSDAY, NOVEMBER 4, 2010 CONTINUED

Time	Session Title	Location
3:30p – 4:15p	Snack Break	Aphrodite
4:15p – 5:00p	Session IV	
	Comparison of FTIACs, Swirling Transfer Students & Non-Swirling Transfer Students <i>Amarpreet Kaur - Eastern Michigan University</i>	Euripides (Janet Campbell)
	An Examination of the Relationship between Student Demographics and Student Success <i>Kenya Avant-Ransome - Washtenaw Community College</i>	Aristoteles (Reuben Ternes)
6:00p – 8:00p	Cash bar available	Aphrodite
6:30p – 8:00p	Dinner Buffet	Aphrodite
8:30p – ????	Game Night	

FRIDAY, NOVEMBER 5, 2010

Time	Session Title	Location
7:30a – 8:30a	Breakfast Buffet	Aphrodite
8:45a – 9:30a	Session V	
	Students That Take Developmental Math and English Early Will Be More Successful <i>Darby Hiller - Northwestern Michigan College</i>	Sophocles (Roma Heaney)
	Non-Linearities in a Linear World: What Every Institutional Researcher Should Know About the Importance of Functional Form <i>Reuben Ternes - Oakland University</i>	Euripides (Janet Campbell)
9:30a – 9:45a	Break	
9:45a – 10:30a	Session VI	
	Collecting and Interpreting Learning Outcomes at a Small College <i>Charles Graessle - Olivet College</i>	Aristoteles (Kathy Aboufadel)
10:30a-10:45a	Break	
10:45a – 11:30a	Session VII	
	Data Nuggets: Providing Fulfilling, Fast, and Accessible Data <i>Johnesa Dimicks, Kuda Walker, Keri Wallace – Wayne County Community College District</i>	Euripides (Mary Meier)
	How Do Public Schools Help Students' Preparation for College? <i>Jinhai Zhang – Western Michigan University</i>	Sophocles (Erin Shirey)
12:00p – 1:30p	Steering Committee Closing Meeting	Fishbones

Have a Safe Trip Home!

Invited Presentations

WEDNESDAY NOVEMBER 3, 2010

1:00 PM – 4:30 PM

The Art, Sweat, and Science of Survey Research

Heath Chelesvig, Research Analyst, Grand Rapids Community College
Paul Duby, Associate Vice President of Institutional Research, Northern Michigan University
Erin Shirey, Institutional Effectiveness Analyst, Kettering University
Reuben Ternes, Assessment Coordinator, Oakland University
Stephanie Wren, Research Analyst, Oakland Community College

Aimed towards the practitioner's guide to survey research, this presentation focuses on the real-world steps taken to create, implement, analyze, and present a survey and its findings. With hands-on activities during the session, this will be a chance to expand your survey knowledge whether you are a novice or advanced survey researcher.

THURSDAY NOVEMBER 4, 2010

9:00 AM – 9:45 AM

Michigan P-20 Longitudinal Data System

Nick Baker - Kirtland Community College; Gail Ives - Mott Community College

Get the latest information on the Michigan P-20 Longitudinal Data System from colleagues who represent community colleges on the Michigan Community College Association P-20 Taskforce, Michigan Community College Data & Evaluation Committee and the Michigan Community College Collaborative for Accountability, Research and Effectiveness.

THURSDAY NOVEMBER 4, 2010

10:00 AM – 10:30 AM

Bridging the Gap between K-12 and Post-Secondary Education

Karen Ridgeway- Assistant Superintendent of Research, Evaluation, Assessment, and Accountability

For over 30 years, Karen Ridgeway has served the Detroit Public School system as a teacher and currently as the Assistant Superintendent of Research, Evaluation, Assessment, and Accountability.

Concurrent Sessions

Session One – Thursday, November 4

10:45 am – 11:30 am

Reaching Out To Our Local Businesses

Zheng Wang - Oakland Community College
Eleanor Swanke Fox - Oakland Community College

With unemployment so high in Michigan, the only way to truly stimulate the economy is to get people properly trained or re-trained for the jobs needed tomorrow. The question is, what programs will be in high demand? Learn how OCC's Office of Institutional Research supports the College's program planning with forecasting tools.

Factors Associated with Bachelor Degree Attainment by Community College Transfer Students

Roger Mourad - Washtenaw Community College

What variables distinguish community college transfers to 4-year institutions who earned a bachelor's degree from those who did not? Logistic regression is applied to model bachelor degree attainment of students new to a community college in Fall 2000 who transferred to 4-year institutions during the following 8 academic years. Findings and implications are discussed.

Financial Aid Budget Deficits: How and Why it Happens

Robert Roe, David Buhl - Alma College

In recent years Alma College's financial assistance office has consistently overspent the financial aid budget. We will discuss five main reasons for deficits and the impact on the enrollment model.

Session Two – Thursday, November 4

1:45 pm – 2:30 pm

IPEDS Resources and Updates

Eileen Brennan - Oakland Community College
Bill Mahler - Kettering University

IPEDS trainers Eileen Brennan and Bill Mahler will share updates and review IPEDS resources, and lead discussion about completing and using the latest IPEDS data collections.

Visualize It!

Janet Maschke - Davenport University

Transform Excel data into interactive visuals. See how easy it is to create digital thermometers, what-if calculators, and basic dashboards to provide your stakeholders with meaningful information.

Concurrent Sessions

Session Three – Thursday, November 4

2:45 pm – 3:30 pm

Data, Data Everywhere

Patricia Worso - Michigan State University

Michigan State University is implementing business intelligence. The evolution of our trend reports will be discussed. Challenges we faced along the way will also be addressed.

Examining the Differences in Student Engagement based on Family Educational Background, Age, and Educational Aspiration

Heath Chelesvig, Grand Rapids Community College

There are many factors that contribute to student engagement in higher education. This study uses over 2500 cases to examine different engagement levels based on three student characteristics, parental education background, whether they were adult learners, and educational goals.

Session Four – Thursday, November 4

4:15 pm – 5:00 pm

Comparison of FTIACs, Swirling Transfer Students & Non-Swirling Transfer Students

Amarpreet Kaur - Eastern Michigan University

The study is an attempt to find out if there is a significant difference among the GPA's of FTIAC's, Swirling Transfer Students and Non-Swirling Transfer Students at Eastern Michigan University. The study also attempts to find out the effects of MACRAO agreements on the performance of transfer students at EMU.

An Examination of the Relationship between Student Demographics and Student Success

Kenya Avant-Ransome - Washtenaw Community College

The relationship between student demographics and student success was analyzed using logistic regression and GLM. Demographics included categorized age, gender, race/ethnicity, and student status (new, not new). Four measures of success were studied: success in 7 high enrollment college level courses, success in developmental courses, Fall-to-Winter persistence, and cumulative GPA. Findings and implications will be discussed.

Session Five – Friday, November 5

8:45 am – 9:30 am

Students That Take Developmental Math and English Early Will Be More Successful

Darby Hiller - Northwestern Michigan College

Enhancing student preparation led to mandatory placement for under prepared college students. This paper illustrates the effectiveness of the practice and the challenges associated with implementation at one community college.

Non-Linearities in a Linear World: What Every Institutional Researcher Should Know About the Importance of Functional Form

Reuben Ternes - Oakland University

This presentation discusses the role of non-linear data, and how researchers often overlook its importance when interpreting data. Real-world examples show its importance and how it can be easily modeled.

Concurrent Sessions

Session Six – Friday, November 5

9:45 am – 10:30 am

Collecting and Interpreting Learning Outcomes at a Small College

Charles Graessle - Olivet College

Demonstrates a scalable web-interfaced database being used for collecting learning outcomes data at a small college. Discusses issues and difficulties in development and advantages for quickly interpreting outcomes.

Session Seven – Friday, November 5

10:45 am – 11:30 am

Data Nuggets: Providing Fulfilling, Fast, and Accessible Data

Johnesa Dimicks – Wayne County Community College District

Kuda Walker – Wayne County Community College District

Keri Wallace – Wayne County Community College District

This presentation focuses on strategies and tools that enable data to be presented in an efficient manner, promoting a culture of evidence which supports data-driven decision making.

How Do Public Schools Help Students' Preparation for College?

Jinhai Zhang – Western Michigan University

This paper focused on how AP, IB and Talented/Gifted programs in public schools help high school students' preparation for college and improve college access.

***Thank you for attending
the 2010 MI AIR
Conference!***

Business Meeting Agenda

Annual Association Business Meeting
Thursday, November 4, 2010
12:30 pm – 1:30 pm

- I. Call meeting to orderStephanie Wren
- II. Set agenda Membership
- III. Acknowledgments.....Stephanie Wren
- IV. Report of conference attendance.....Paul Duby
- V. Treasurer’s report.....Paul Duby
- VI. Actions itemsStephanie Wren
 - A. Operating Procedures (MI/AIR Student Grant)
- VII. Other business.....Stephanie Wren
 - A. Introduction of new MI AIR website
- VIII. Steering Committee composition.....Stephanie Wren
 - A. Announcement of new chair
 - B. 11-12 Nominations
- IX. Future conferences Mary Meier
 - A. Announce 2011 site
 - B. Announce 2012 regional location

Constitution

~ Constitution ~

Michigan Association for Institutional Research

I. Name

It is hereby established that there be a Michigan organization for persons working or interested in institutional research. This organization shall be called the Michigan Association for Institutional Research and will be known by the acronym MI/AIR.

II. Purpose

MI/AIR is a state organization of institutional researchers. The objectives of the organization are to:

- A. Improve and disseminate research predominantly of concern to institutions of higher education.
- B. Provide collegiums for professional persons in a common profession.
- C. Provide an avenue for professional accomplishment by offering at least annual meeting at which papers may be presented, speeches given, workshops taught, and other such professional contributions made.
- D. Encourage association with the Association for Institutional Research (AIR) and to promote AIR forums and other activities.
- E. Encourage professional identification, development, and renewal.

III. Membership

Membership is open to individuals dedicated to the purpose of the organization. A person's affiliation with or interest in institutional research is self-determined. Voting members will consist of all individuals attending the annual conference.

IV. Geographic Coverage

Mi/AIR is a state organization defined by the State of Michigan, but membership may be extended to individuals outside the state.

V. Affiliation with the Association for Institutional Research

MI/AIR is an affiliate of AIR, a national organization dedicated to the profession of institutional research.

VI. Annual Conference

An annual conference will be held within Michigan, except in the case of joint conferences with other state or regional institutional research groups. The conference will be organized by the Steering Committee.

VII. Steering Committee

The Steering Committee consists of ten (10) MI/AIR members, with nine serving three-year terms and a Treasurer serving an indefinite term. Terms are staggered so that three new members are seated each year. Membership changes at the end of the annual conference. Individuals interested in serving on the Steering Committee should place their name in nomination with a committee member. Nominations may also be made at the annual meeting.

New membership is determined by vote of the existing Steering Committee, which will attempt to maintain a balance of geographical and organizational representation.

There will be three offices held within the Steering Committee, namely, a Chair, a Chair-Elect, and a Treasurer. Each Steering Committee member should be prepared to serve as an officer, as necessary. Officers will be selected by the Steering Committee.

The Steering Committee will be responsible for scheduling and planning the annual conference and other programs. The Committee maintains the membership roster. Decisions on meeting dates, program substance, the assessment and the expenditure of funds, and the like, will be made by the Committee. The Committee will coordinate an evaluation of the annual conference and will appoint annually a liaison for AIR. The Committee also initiates an agenda for the annual meeting.

VIII. Annual Meeting

An annual meeting of MI/AIR membership will be held in conjunction with the annual conference. The meeting will provide an opportunity for nominations of members to the Steering committee, and for consideration of any items of business raised by a member of MI/AIR.

IX. Constitutional Amendments

Amendments to the constitution may be initiated by a member of MI/AIR. Proposals will be forwarded to the Steering Committee and will be considered at the next annual meeting. To be adopted, an amendment must be approved by two-thirds vote of the attendees of the annual meeting at which the proposal is discussed.

Revision adopted November 6, 2008

Operating Procedures

Michigan Association for Institutional Research

I. Location

The location of the annual conference adheres to a geographical rotation around the State. Members of the Steering Committee are to determine the site for the annual conference at least one year hence.

II. Steering Committee Leadership

- A. At the conclusion of the fall conference, the Chair-Elect shall assume the responsibilities as Chair of the Steering Committee. In the event the Chair-Elect is unable to assume his/her responsibilities, the Steering Committee shall use best judgment in determining a new Chair.
- B. A new Chair-Elect shall be elected prior to the annual conference by the members of the Steering Committee. The term of office shall be for two-years; the first year as Chair-Elect and the second year as Chair.
- C. The new Chair-Elect shall collect nominations for Steering Committee membership at the annual conference and present them to the committee members at the closing Steering Committee meeting for a vote or agreement.
- D. The Chair will be given the responsibility for approving all expenditures of the organization, to be submitted to the treasurer in turn. All requests for reimbursement must be in writing and have the original invoice attached. Individual expenses for meals, lodging, or travel are not reimbursable.
- E. The Chair will assume the responsibility for communication:
 1. Among the Steering Committee by regular communication.
 2. To the membership as needed.
- F. The chair (in consultation with the chair-elect and Steering Committee) shall set the agenda and conduct the business meeting during the fall conference of MI/AIR. Suggested agenda items are:
 1. Acknowledgements
 2. Report of conference attendance
 3. Treasurer's report
 4. Action items
 5. Announcements of next year's conference site
 6. Steering Committee composition
 - a. New Chair-Elect
 - b. Nomination of new members
 7. Other/new business
- G. The chair will maintain archival files of the organization, either directly or by appointment of another member. These materials should include the following:
 1. Membership of the Steering Committee and their positions and addresses
 2. Registration from/for conference
 3. Program for conference
 4. Roster of participants in conference
 5. Minutes or meeting of MI/AIR plenary and Steering Committee
 6. Treasurer's report

III. Subcommittees

Various subcommittees will assume the indicated specific tasks, although checking with the co-chairs (and possibly the entire Steering Committee) for general guidance. Areas of responsibility will be assigned to one or more members of the Steering Committee, to be augmented with other membership as needed.

- A. Conference Site Coordinator and Site Liaison
 - 1. Reserve meeting space
 - 2. Reserve lodging; include appropriate forms with registration materials
 - 3. Plan food services; meals, refreshments at breaks
 - 4. Provide all logistics for conference events (table needs, program needs, etc.)
- B. Conference Materials
 - 1. Prepare brochure with conference information
 - 2. Prepare registration form to mail with brochure
 - 3. Prepare pre-conference workshop information for mailing with brochure.
 - 4. Prepare final program copy to be distributed to conference attendees
- C. Speaker Selection and Liaison
 - 1. Work with Steering Committee to develop conference theme and conference logo
 - 2. Identify potential keynote speakers with follow-up arrangements before and during conference
 - 3. Work with Steering Committee to develop pre-conference workshop
 - 4. Identify potential pre-conference workshop leadership with follow-up arrangement before and during conference
- D. Call for Papers/Presentations and Reviews
 - 1. Request for papers/presentations from membership approximately six months before the annual conference
 - 2. Evaluate presentation proposals.
 - 3. Provide summary of proposals to Steering Committee for final selection
 - 4. Select facilitators for each session and assign responsibilities to them
- E. Social and Hospitality
 - 1. Plan entertainment for the evening(s) of the conference
 - 2. Prepare hand-outs of things to see and do for inclusion in registration packets.
 - 3. Interact with Tourism Bureau for possible services and materials
- F. Evaluation
 - 1. Prepare, distribute, analyze, and disseminate overall conference evaluations
 - 2. Determine best paper based upon evaluation results
 - 3. Prepare and distribute session evaluations. Ensure presenters receive results.
- G. Membership
 - 1. Maintain and update membership mailing list
 - 2. Communicate with supervisors of institutional research to encourage attendance at MI/AIR conference
 - 3. Oversee MI/AIR list serve
- H. AIR Contact
 - 1. Maintain all correspondence with AIR
 - 2. Coordinate/file approved grant requests to AIR
 - 3. Plan MI/AIR sectional meeting at AIR Forum
 - 4. Oversee MI/AIR website

I. Treasurer

1. Receive conference registrations
 - a. Prepare receipts as needed
 - b. Notify conference site coordinator as to number of registrants (actual and expected)
 - c. Prepare name tags
 - d. Prepare roster of participants
2. Prepare final report to conference business meeting. Analyze attendance by gender, type of institutions, positions, and new or previous attendee
3. Do final accounting of registration funds to be submitted to Steering Committee
4. Make all disbursements as authorized by the Chair of the Steering Committee
5. Prepare a financial report, as of October 1st each year, and other reports as requested by the Steering Committee
6. Handle all incoming funds as received

IV. The Attendee or Presenter Student Grant Process

1. The Attendee or Presenter Student Grant is open to all students, except those employed full time at an institution of higher education.
2. Based upon the Treasurer's recommendation, each year maximum amounts for each grant (presenter and attendee) will be determined by the Steering Committee.
3. A grant fund account will officially be set up by the Treasurer.
4. On the call-for-papers form, a checkbox will be available for students requesting a presentation grant. Any boxes so checked will generate a follow up form sent out by the steering committee call-for-papers lead representative, which, upon completion and return, will be reviewed by the steering committee during the call for papers review process. If the student's proposal is accepted, grant funds will be allocated to the student contingent upon the student presenting their paper at the annual conference.
5. On the conference registration form, a checkbox will be available for students requesting an attendee grant. Any box so checked will be recognized and documented during the conference registration process. Grant funds will be allocated to the student contingent upon the student attending the annual conference.
6. The attendee and presenter grant awards will be distributed (via check) to the student upon check-in at the annual conference.
7. The results of these procedures and the grants given will be reviewed annually at the steering committee post-conference meeting.

Michigan Association for Institutional Research

Request for Steering Committee Nominations

Dear Members:

We need your help! Your steering committee is looking for a few good men and women. The primary charge of the Steering Committee is to plan the annual conference. The membership of the committee is distributed across public and private, four-year and two-year institutions of higher education. Terms of office are three years; will begin November 15, 2010; and end with the conclusion of the 2013 conference. The committee is seeking candidates to fill at least three vacant positions at the end of this conference. Nominations of representatives from four-year institutions, both private and public, are encouraged.

Committee membership does not require a large time commitment. In recent years, the committee has met face-to-face three or four times at various locations. The meetings are supplemented by other forms of communication such as e-mail, phone, and fax.

Please consider serving on the committee. Or, perhaps you know of someone who you would nominate (we will contact them to confirm their interest in becoming a member of the committee). To nominate yourself or a colleague, please fill out the form below, and give it to any member of the Steering Committee by Friday breakfast.

Join in on planning next year's conference!

~~~~~  
Your name: \_\_\_\_\_

Name of person you are nominating: \_\_\_\_\_

Nominee's Institution: \_\_\_\_\_

Nominee's Telephone Number: \_\_\_\_\_

Nominee's e-mail (if known): \_\_\_\_\_

If nominee is someone other than yourself, have you talked to the nominee about joining the Steering Committee?

Yes

Not yet, but I will

No

Questions, comments, etc. regarding this form? Contact any member of the Steering Committee.

## 2009– 10 Steering Committee Members

Kathy Aboufadel  
Vice President  
Institutional Research and Assessment  
Davenport University  
Kathy.aboufadel@davenport.edu  
Term expires: November 2010

Mary Meier  
Assistant Director  
Institutional Research  
Central Michigan University  
meier1me@cmich.edu  
Term expires: November 2011

Janet Campbell  
Institutional Research Analyst  
Inst Research & Info Management  
Eastern Michigan University  
janet.campbell@emich.edu  
Term expires: November 2012

Erin Shirey  
Institutional Effectiveness Analyst  
Institutional Effectiveness  
Kettering University  
eshirey@kettering.edu  
Term expires: November 2012

Heath Chelesvig  
Research Analyst  
Institutional Research & Planning  
Grand Rapids Community College  
hchelesv@grcc.edu  
Term expires: November 2010

Reuben Ternes  
Assessment Coordinator  
Institutional Research and Assessment  
Oakland University  
ternes@oakland.edu  
Term expires: November 2012

Paul Duby, Treasurer  
Associate Vice President  
Institutional Research  
Northern Michigan University  
pduby@nmu.edu  
Term expires: No expiration date

Stephanie Wren  
Research Analyst  
Institutional Research  
Oakland Community College  
sdwren@oaklandcc.edu  
Term expires: November 2010

Roma Heaney  
Director  
Institutional Research  
University of Michigan – Dearborn  
rheaney@umd.umich.edu  
Term expires: November 2011

Wm. Michael Wood  
Director  
Institutional Research  
Delta College  
williamwood@delta.edu  
Term expires: November 2011

# MARK YOUR CALENDARS!

*The Michigan Association for Institutional Research  
cordially invites you to celebrate our 25<sup>th</sup> anniversary  
during the 2011 MI AIR conference!*



*2011 MI AIR Conference*

*November 2-4, 2011*

*Bavarian Inn*

*Frankenmuth, Michigan*