



Explore Traverse City!

MI/AIR has coordinated two local tour options during your time in Traverse City. These private tours will include visits to either popular breweries (November 4th) and/or Old Mission Peninsula (OMP) Wineries (November 6th). You'll be transported in comfort to a selection of popular Traverse City establishments while you enjoy tasty food and beverages (these purchases are additional) in the company of your fellow MI/AIR colleagues. A maximum of 42 people can be accommodated on each of the two tours and seats are available on a first come, first serve basis so don't delay in securing yours!

Wednesday, November 4th: Traverse City Brewery Tour (5-9pm)

Pick up and return to the Park Place Hotel. Brewery stops include:

- [Right Brain Brewery](#)
- [The Workshop Brewing Company](#)
- [The Filling Station Microbrewery](#)

Each of the above breweries have a selection of food for purchase in addition to a range of tasty local brews. The registration will cover transportation, but you're on your own to cover your beer and food purchases!

MI/AIR Discounted Rate: \$33/person or \$66/couple (includes gratuity)

Online Registration Instructions:

1. Go to the link for the Traverse City Wine and Beer Tours: <http://wineandbeertours.com/wine-beer-tours-traverse-city/>
2. Click on the green button: "Book My Local's Tour".
3. Pick a date: November 4.
4. Select the 5:00pm tour time.
5. Enter your name and email and the correct number of tickets you would like to purchase.
6. Click on: Have a code? And enter our discount code: MIAIR. Select the ✓ and you should see the reduced rate of \$33 in the Total. You do NOT need to add a gratuity as our rate includes one.
7. Enter your credit card information to complete the purchase.
8. If you have any questions at all, please contact Jody Pease with the tour company at 231-499-2656.

Friday, November 6th: Old Mission Peninsula Winery Tour (1-5pm)

Note: OMP Wineries close at 5pm during this time of year.

Pick up and return to the Park Place Hotel. Winery stops include:

- [Brys Estate](#)
- [Bowers Harbor Vineyards](#)
- [Bonobo Winery](#)

Depending on group size and interest, we may be able to add a fourth stop to either:

[Black Star Farms](#) or [Peninsula Cellars](#)

Wine tasting typically runs around \$5/person for 5 tastings. The tour fee will cover transportation, but you're on your own to cover the cost of wine tastings or any additional food or beverage purchases!

MI/AIR Discounted Rate: \$33/person or \$66/couple (includes gratuity)

Online Registration Instructions:

1. Go to the link for the Traverse City Wine and Beer Tours: <http://wineandbeertours.com/wine-beer-tours-traverse-city/>
2. Click on the green button: "Book My OMP Group Tour".
3. Pick a date: November 6.
4. Select the 1:00pm tour time.
5. Enter your name and email and the correct number of tickets you would like to purchase.
6. Click on: Have a code? And enter our discount code: MIAIR. Select the ✓ and you should see the reduced rate of \$33 in the Total. You do NOT need to add a gratuity as our rate includes one.
7. Enter your credit card information to complete the purchase.
8. If you have any questions at all, please contact Jody Pease with the tour company at 231-499-2656.

Please Note

Preferred registration ends on **October 30, 2015**. You may be able to register for tours after this date if space is available. However, having a count by the end of October will help with planning vehicles and tour order.

Please take a few minutes to familiarize yourself with Traverse City Wine and Beer Tours policies [here](#). These tours are an optional activity outside of the conference, and MI/AIR assumes no liability for these events. MI/AIR's involvement is strictly limited to helping promote these tours with conference attendees. No compensation is paid to MI/AIR as a result of this effort. Should your plans change after you register, please contact Jody with Traverse City Wine and Beer Tours at 231-499-2656 to inquire about a refund if available.