



Michigan Association for Institutional Research

Dear Colleague,

It is that time of year again. It is time for us to come together and share our experience, knowledge, skills, and abilities as it relates to institutional research. And, as always, the Michigan AIR Fall conference is our opportunity to do so. The MI/AIR Steering Committee invites you to share, learn, and collaborate at the 25th Annual MI/AIR Conference, November 2-4, 2011 in Frankenmuth, Michigan.

We will celebrate the 25th Anniversary of MI/AIR with the theme, “**Expressway to Transparency.**” Given the current economic challenges in our State, recognition of the need to clearly and accurately represent institutional and statewide performance is accelerating. The role of institutional research in this context is critical. For government leaders and higher education officials to make good decisions about how the postsecondary sector can best meet the needs of the public, they must be able to understand it in the form of readily accessible performance data. Our 25-year Anniversary is an opportunity to share and think collectively about how we are currently accounting for institutional performance and what can be improved.

Our Conference will begin Wednesday afternoon, November 2nd, with a pre-conference workshop presentation on the Michigan Statewide Longitudinal Data System (MSLDS). Staff from CEPI will be providing updates on the MSLDS and will be available for discussion/questions. All day Thursday and Friday morning will have stimulating breakout sessions with opportunities to share and learn from our colleagues. Thursday evening, to celebrate our 25th Anniversary, we will be hosting a Halloween Party! Kick off your shoes, relax, and get to know one another on a more personal level. Costumes are a must and we guarantee a good time for all!

Please register early for the conference and the pre-conference workshop, secure your lodging, and join your colleagues for this sharing and learning experience. You will not be disappointed. We look forward to seeing you in November.

Cordially,

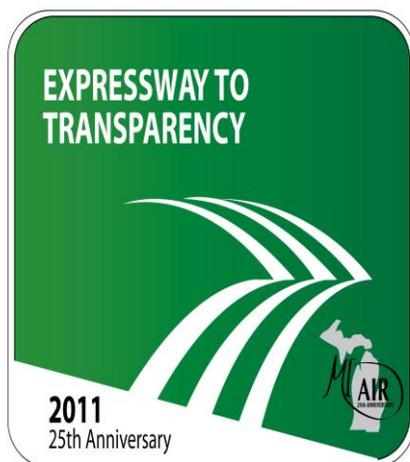
Mary Meier, Chairwoman

MI/AIR Steering Committee 2011

MI/AIR 2011 Steering Committee

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Janet Campbell, Chair-Elect
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Kettering University
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Delta College



25th Annual MI/AIR Conference
November 2 – 4, 2011
Bavarian Inn Lodge & Conference Center
Frankenmuth, Michigan

Registration

The conference fee covers the cost of program materials, three meals on Thursday (buffet breakfast, lunch, and dinner), as well as a buffet breakfast on Friday morning.

Conference Registration Fee: \$125 if **postmarked by**
October 15, 2011
\$140 if **postmarked after**
October 15, 2011

Additional Thursday dinner guest: \$35

Pre-Conference Workshop Fee: \$25

Checks for the workshop and/or the conference should be as follows:

Payable to: Northern Michigan University
Reference account number 9-91055-0590 on your check

Mail to: Financial Services
2201 Hedgcock
Northern Michigan University
Marquette, MI 49855

Contact Paul Duby with questions or concerns about registration at 906-227-2670 or pduby@nmu.edu. Notification of cancellations must be made to Paul Duby and *received* no later than October 31, 2011 to qualify for a refund.

Please stop by the registration table in the hotel lobby on Wednesday, November 2nd from 11:30a-1:00p or 4:00p-5:30p, or Thursday, November 3rd from 7:30a – 9:00a.

Lodging

The Bavarian Inn Lodge is located in the heart of downtown Frankenmuth at One Covered Bridge Lane. MI/AIR has reserved a block of rooms at a conference rate of \$99 per standard room and \$139 per suite. The block of rooms will be held at this rate until October 2, 2011. Please make your reservation by calling 1-888-775-6343 and referencing group number 11D9XR to get the MI/AIR group rate.

Pre-Conference Workshop

The Michigan Statewide Longitudinal Data System (MSLDS)

Wednesday, November 2, 1:00 – 4:00 p.m.

Presenters: (CEPI) Thomas Howell, Trina Anderson, Michael McGroarty, Paul Bielawski, Melissa Bisson

Michigan is focused on ensuring that all students receive services that ensure that they become career and college ready. Several public and private driving forces push for comprehensive tracking of a student's academic progress over time to better understand how the inputs (funding, programs, policies, etc.) impact learning over time. In the data world, this requires gathering and linking education information longitudinally, beginning at pre-kindergarten and tracking progress through postsecondary education (P-20). The Center for Educational Performance and Information (CEPI) was tasked with creating and managing the Michigan Statewide Longitudinal Data System (MSLDS) for the P-20 data connections. CEPI's MSLDS work regarding postsecondary education is currently focused on five critical projects: IHE-UIC Extension, E-Transcripts, STARR, National Student Clearinghouse Data, and MI School Data Portal.

Michigan Longitudinal Student Data System P-20 Roundtable

Nick Baker-Kirtland Community College

Laura Schartman-Oakland University

In this session, participants will engage in a broad dialogue about why the P-20 system is important and how colleges, and ultimately their students, will benefit from it. The participants will spend time discussing how the P-20 data can help answer questions and support reporting, as well as receive a short update on the status of the technical aspects of uploading data to the Student Transcript and Academic Record Repository (STARR) system.

IPEDS Resources and Updates 2011

Eileen Brennan-Oakland Community College

Join in a guided discussion about the latest round of IPEDS reporting, and updates on IPEDS Resources led by IPEDS Trainer Eileen Brennan.

An Analysis of the Impact of Tuition Increase on University Enrollment

Bin Ning-Eastern Michigan University

Tingho Huang-Eastern Michigan University

This study analyzed the relationship between the rate of tuition increase and college enrollment among Michigan public universities. The results showed a marginally positive correlation between tuition growth and enrollment increase. Other possible influential factors such as unemployment rate and the population of high school graduates are discussed.

Building and Maintaining a Student Tracker Enrollment Database

Robert Roe-Alma College

In an ever increasing competitive market for new students, it has become imperative to understand students' college choices. Student Tracker (Student Loan Clearinghouse) can be used to track attendance and degree attainment of students. The presenter will show how to build and maintain a database to track this information.

A Research System for the Collection of Graduate Employment Outcomes and Reporting to Campus Stakeholders

Karin Teske-Washtenaw Community College

Roger Mourad-Washtenaw Community College

This presentation will show how the Washtenaw Community College Research Department systematically collects and reports employment data pertaining to its graduates. It will begin by displaying the survey distribution and electronic intake process that yields 40% response rate. It will then describe the data cleaning process, followed by the contents of the main annual report that is produced. It will also share a graduate wage study that is produced every other year. Finally, it will provide an example of a historical customized report that is produced for deans, department chairs, and department faculty upon request.

Inconsistency and lack of transparency in policies and practices affecting postsecondary access for immigrant and undocumented students: A national research study and its implications, part 1

Joanna Frye-University of Michigan

Angela Vidal-Rodriguez-University of Michigan

Aurora Kamimura-University of Michigan

Increasing numbers of undocumented immigrant students are pursuing postsecondary education in the U.S. Federal and state policies regarding the eligibility of undocumented students to access higher education are unclear and misaligned, resulting in a variety of institutional responses ranging from inclusive to restrictive. The presenters report the results of a national study of institutional policies and practices related to admission and financial aid for undocumented students.

Roadblocks to transparency: Who is hurt by inconsistency and ambiguity? A national research study, part 2

John Burkhardt-University of Michigan

Kimberly Reyes-University of Michigan

Omar Hussain-University of Michigan

Part 2 on policies and practices affecting undocumented students will examine the implications that arise for institutions and students when policies are left ambiguous. Participants will engage in an interactive discussion of recent events at several universities in which student enrollment became the focus of intense media attention. This session will draw awareness to the impact of institutional ambiguity and lack of transparency in enrollment policies while demonstrating how institutional research can affect leadership and practice.

Students on Probation: Good or Bad?

Amarpreet Kaur-Madonna University

Serafina Dixon-Madonna University

Bin Ning-Eastern Michigan University

This study compares retention of FTIACs at two different universities and shows that same factors can have different associations with retention, based on the size and type of an institution. It argues that lowering the threshold of satisfactory academic progress could lead to an early detection of potential failure.

Learning Communities on a Small Scale: Linked Sections of Remedial English and Reading-A Case Study

Randall Hickman-Macomb Community College

Many community colleges are finding that learning communities can positively affect student outcomes. Macomb Community College, as one of its Achieving the Dream interventions, implemented a small scale learning community for students placing into remedial English and remedial reading: two linked sections, one of remedial English and the other of remedial reading. Using an appropriately defined comparison group, the presentation will include results from an analysis focusing on identifying the impact of "linkage" on two outcomes: performance in the courses and persistence to the following fall semester.

Sessions

An Analysis of the Predictability of ACT Score and High School GPA on College Success and Their Relationships with Admission Prediction Index

Bin Ning-Eastern Michigan University

Tingho Huang-Eastern Michigan University

This study examined the accuracy of college success prediction using high school GPA and ACT score, and using Admission Prediction Index chart currently adopted for admission purposes. The results showed that HSGPA have higher predictive power. Implications of making admission decisions and identifying at-risk students at early stages are discussed.

Answering tough Policy Questions: What Quasi-Experimental Designs Can Do for You

Reuben Ternes-Oakland University

Does need-based financial aid improve retention rates? If so, by how much? How can we measure the impact of a new student intervention when participation is voluntary? This presentation provides an introduction to two quasi-experimental designs, regression discontinuities and propensity-score matching, and how they can answer today's tough policy questions.

The Promise of Planning, part 1 & 2

Karen Ruedinger-Northwestern Michigan College

Nancy Showers-Oakland Community College

Kathy Aboufadel-Davenport University

Kristen Buttigieg-Jackson Community College

Phyllis Grummon-Society for College & University Planning (SCUP)

In times of scarcity and uncertainty, planning is increasingly important. Ironically these are often the times that seem to defy planning. Perhaps the right question is not "whether to plan" but rather "how to plan". Join this round table discussion where we will share experiences with the function of planning at our institutions across two- and four-year institutions. Consider with us the potential role of institutional research in support of or in leading the planning effort. Learn from your peers about what has worked and what hasn't. Contribute to the continuing conversation through your questions and experiences as we begin the dialog about the promise of planning. This presentation will cover two sessions.

Transforming multiple institutional processes into a web-based academic decision support tool

Sinji Yang-Eastern Michigan University

Bin Ning-Eastern Michigan University

Many processes require adequate data support in a quick, accurate, and user-friendly way. We will demonstrate how an institutional research office helped transform several key institutional processes into a single web-based academic decision support tool. The demonstration will provide highlights of those processes and basic techniques for designing the tool.

Globalization in U.S. higher education: An analysis trends of the number of international students

Bin Ning-Eastern Michigan University

Tingho Huang-Eastern Michigan University

This study examined the number of international students in colleges and universities for the past 15 years. The results showed that the growth of international students varied by institutional type, region, and size. The study provided implications for institutions that wish to promote globalization and discussed the definitions of international students.



2011 Conference Registration Form

#9-91055-5500

Last Name: _____

First Name: _____

Name for Name Tag: _____

Title: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____

E-mail Address: _____

Conference Registration Fee:	Postmarked by 10/15/11 - \$125 Postmarked after 10/15/11 - \$140	\$ _____
Pre-conference Workshop Fee:	\$25	\$ _____
Thursday Dinner(s) for guests	\$35 each meal Number of additional meals _____	\$ _____
TOTAL		\$ _____

Please note if you have any special dietary requirements: _____

To be considered for the **Michigan AIR Attendee Student Grant**, please mark this box:

The conference fee includes breakfast, lunch, and dinner on Thursday; and breakfast on Friday.

Please make checks payable to: **Northern Michigan University**

Mail to: **Financial Services
2201 Hedgcock
Northern Michigan University
Marquette, MI 49885**

Please remit checks only; no cash, purchase orders, nor bank charges will be processed.

Thank you



Michigan Association for
Institutional Research 25th
Anniversary Halloween party!

Thursday evening, beginning at
8:30pm, in the Brahms Room.

Costumes are a Must!

Don't miss out on the fun,
games, & prizes!